



YOURS IS HERE

{ DELL Make It Yours Design Studio Call for Entries }

What do we want you to do?

Celebrate you, celebrate your individuality. Why follow others and be the same when you can be one and only? Here's how you can truly call a laptop yours. Unleash your creativity and design a skin for the new DELL Studio laptop!

What's in it for you?

All moderated entries will be seeded onto the DELL microsite for the main competition on the DELL Microsite where a total of two (2) winners from Singapore and two (2) winners from Malaysia will be selected. The prizes are as follows:

SINGAPORE

Judges' Choice:

- 1 x Dell Studio 15 Laptop with your own winning design
- 1 x SGD 2,500 cash vouchers from a leading departmental store

People's Choice (Most Voted):

- 1 x SGD 1,000 cash vouchers from a leading departmental store

MALAYSIA

Judges' Choice:

- 1 x Dell Studio 15 Laptop with your own winning design
- 1 x RM 5,000 cash vouchers from a leading departmental store

People's Choice (Most Voted):

- 1 x RM 2,500 cash vouchers from a leading departmental store

What's the medium?

Graphic design

Who can participate?

Residents of Singapore and Malaysia only, age 18 and above.

Contest Duration

Start Date:	Tues, 22 December 2009
End Date:	Fri, 19 January 2009
Time:	11:59 PM (GMT +8)

Any specific requirements?

- Landscape
- 6180 px X 4535 px @ 360dpi
- JPEG/GIF formats

Additional Do's & Don'ts

- No restrictions on the number of submissions per participant.
- All submitted materials are non-returnable.
- Entries must be original and exclusive to the participant, true and verifiable.
- You **MUST** use images and music that are rights-free. It is your duty to ensure that all elements you use do not infringe any copyrights. Please include the following statement on your media description bloc once you have uploaded your work: *"All elements used in part or in whole have rights cleared for usage in the DELL Make It Yours Design Studio Call for Entries."*
- eYeka Asia has the right to reject entries containing obscene, racist, unethical, dangerous, violent or legally objectionable material, or material that may infringe upon any person's personal or property rights. Such entries will be immediately disqualified and not allowed on the Call for Entries.

Entries that do not meet the above listed criterion will be disqualified. Any further information, please send an email to: community.asia@eyeka.com